# QUEENSBOROUGH CUNY
## COMMUNITY COLLEGE NY

**Report of the President
to the
Academic Senate**

# February 11, 2014

## Enrollment update

- After a busy recruitment and registration period, including a late surge in registration activity, we were able to meet our Spring 2014 enrollment goal for new and continuing students.  This semester, we are pleased to welcome approximately 1000 new freshmen, 730 new transfers, and 1000 readmitted students.  In addition, we welcomed back approximately 10,500 continuing students.  Please join me in thanking the Department of Student Affairs, Finance & Administration, and Academic Affairs, whose staff members worked tirelessly these past few weeks to complete the Spring 2014 registration cycle.
- Looking ahead to the next academic year, while we did achieve our enrollment goals for FY 14, we are cognizant of the shrinking pool of high school graduates.  We believe this is having an impact on the admissions processes of CUNY senior colleges and local private institutions who are heavily recruiting new students through advertising campaigns, extended admissions deadlines, and some adjustments in admissions criteria.  These efforts may impact our ability to attract and enroll prospective students, negatively affecting our Fall 2014 enrollment and beyond.  The Enrollment Management Team, led by Vice President Ellen Hartigan and Provost Michael Reiner, is examining demographic data to project enrollment patterns and develop strategies to maximize our ability to recruit and retain degree students.

## New faculty/staff

- Please join me in welcoming seven new faculty colleagues who joined us this semester: from the English Department-- Ms. Alisa Cercone, Mr. Michael Dolan, Ms. Robin Ford, Mr. Benjamin Miller and Mr. John Yi.  Professor Mi Seon Kim was appointed to the Department of the Library, and Professor Elizabeth Sutton joined the Nursing Department.  It is noteworthy that of the 32 faculty hired from department searches this academic year, 50 % served in our adjunct faculty ranks, and were the successful candidates from the search process.

## Faculty/Staff honors and awards

- The QCC Award for Excellence in Faculty Scholarship is awarded to tenured faculty, and recognizes a "sustained and distinguished record of scholarship or creative performance, evidenced by publications, professional presentations, and/or creative works."  The selection process is coordinated by OAA with three chairpersons serving on the committee.  This year's inductees include Dr. Edmund Clingan (History), Dr. Jeff Jankowski (Social Sciences-Psychology) and

Dr. Paul Marchese (Physics).  A reception to honor our colleagues will be held on April 1st.

## Student Honors/awards

- Congratulations to Ms. Yueting Chen and Ms. Lida Ramos Arce, members of QCC's Lambda Sigma Chapter of the Phi Theta Kappa International Honor Society, who were recently named to the Phi Theta Kappa All New York Academic Team.
- As an incentive to complete their QCC degree in two years, Milestone grants were awarded to 27 QCC students to enroll in a 2014 Winter Session course at no charge. Over 100 students qualified, being within three to four credits of the half way mark in their degree program in one calendar year.  This opportunity is modeled after our summer incentive Milestone grants, which have been offered for the last three years. Funding for these grants come from the QCC Fund, our foundation of donors (business and community leaders and alumni) who serve on this board to support the College, our students and our faculty.

## Opportunities and Services for Students

- The Carroll and Milton Petrie Foundation has awarded Queensborough Community College a three-year grant, up to $100,000 per year, to provide one-time, emergency grants to students in good standing with short-term financial emergencies.  This grant program will enable them to remain in school, rather than being forced to leave or drop-out due to a family or financial emergency. The goal is to increase the number of students who successfully complete college.  A recent email was sent to the college community with an announcement of this grant program, along with an application for students to secure these funds.  Ms. Veronica Lukas, Director of Student Financial Services, will serve as Grants Manager for this emergency grant program.  Faculty and staff are asked to forward names of students with short-term financial emergencies to Ms. Lukas, and/or encourage the students to apply.  Please view the College's scholarship webpage to learn more about this and other QCC/CUNY and external scholarship opportunities available to our students.

- In this 2013-2014 academic year (including the Summer and Winter sessions), the College awarded close to 200 merit scholarships for incoming and continuing students.  The Fall 2014 Merit Scholarship application for continuing students will be posted online, and announced to currently enrolled students in the coming weeks.  Please remind your students to check their Tigermail accounts for this important announcement.
- *2014 Student Government Elections* – Applications are currently available for students interested in running for positions in the QCC Student Government. Please encourage our students to consider running for office.  Application packets are available in the Office of Student Activities, Student Union Lower Level.  Please remind students that the deadline to obtain a packet is Friday, February 28, 2014.
- It is that time of the year again!   QCC's Single Stop Office is providing free tax preparation for students.  Those interested can stop by the Student Union

between now and April 15th.  Please remind our students to visit the Single Stop Office (Library Building, Room 432A) for further details.
- Once again, thanks to the generosity of the QCC Auxiliary Enterprises Board and the Queensborough Student Association, sixteen QCC students will participate in the 2014 Salzburg Global Seminar Program, during our spring break, April 12-19, accompanied by Dr. Peter Bales, Associate Professor of Social Sciences and History, and Ms. Lampeto Efthymiou, Director of International Student Affairs.

## Grants Update

- In collaboration with CETL, The Office of Sponsored Programs will conduct a workshop for faculty on Wednesday, February 19, in support of applications to the upcoming Community College Collaborative Incentive Research Grants (C 3IRG) Program.  The C3IRG program supports the collaborative research efforts of faculty at CUNY Community Colleges.  Presenters for the workshop are Dr. Avrom Caplan and Dr.Effie MacLachlan from the CUNY Office of the Vice Chancellor of Research.  Proposals are due on Friday April 4, 2014.  Please call Mary Mirabito and Amrish Sugrim-Singh (EXT 6357) for more information.

- As part of the New Faculty Orientation program held in January, OSP conducted a workshop for new faculty hired this fall and spring.  The session focused on the grants application process and procedures, as well as OSP services and assistance available.  A faculty interest survey was conducted which identified their research and program interests, their previous experience with external funding; and existing partnerships and collaborations which could facilitate proposal development.  Faculty responses collected will be included in an internal database of resources coordinated by OPS.  Other session activities included a tailored search of Funding Opportunities for New and Early Career Faculty of the PIVOT funding opportunity database, and all 28 new faculty were registered on the PIVOT system, to support faculty who seek funding opportunities for their research areas.

- *Congratulations to faculty and staff who have been awarded grants and honors*: Dr.Azita Mayeli, (Mathematics and Computer Science), received an Association for Women in Mathematics (AWM) Travel Grant to present her research at various mathematics-related conferences in 2014, including the American Mathematical Society's regional conference; Ms. Josephine Pantaleo, Academic Service Learning, (PI) and Dr. Meg Tarafdar, CETL, (co-PI) received a grant award of $24,000 over three years from the Teagle Foundation, to build on a their work in which QCC partnered with six other community colleges, to explore "A Larger Vision for Student Learning: Education for Civic and Moral Responsibility"; Kathleen Wentrack, Art & Design, was selected for the CUNY Faculty Fellowship Publication Program to advance her project "Collaboration, Empowerment, and Change: Women's Art Collectives"; a study which focuses on Edelson, an artist included in major feminist art exhibitions and publications; Interim VP Denise Ward, Continuing Education, received $20,000 from SAP America Inc. as part of CUNY's Early College Initiative.  This project will provide

traditionally underserved students with academic programs that graduate students with high school diplomas, and the opportunity to earn college credits toward a QCC associate degree.  The design of the high school curriculum will be developed with input from QCC faculty to help to better prepare middle grade students for the rigor of high school curriculum and college preparation.

- ***Other Upcoming Deadlines/Opportunities for Grants:***
  *The National Endowment for the Humanities (NEH) Landmarks of American History and Culture Program* is soliciting applications due on March 4, 2014.  The program supports a series of one-week residence-based workshops that use historic sites to address central themes and issues in American history, government, literature, art, music, and related subjects in the humanities; *NEH* is also soliciting applications due on April 15, 2014 for its *Awards for Faculty at Hispanic-Serving Institutions Program*, which focuses on a wide range of humanities-based research projects.  Eligible projects include pursuing research in primary and secondary materials; producing articles, monographs, books, digital materials, archaeological site reports, translations, editions, or other scholarly resources; and conducting basic research leading to the improvement of an existing undergraduate course or the achievement of institutional or community research goals.  *The American College Counseling Association* announced two research award opportunities for 2014.  The Grants are awarded to conduct research in the field of college mental health and are due on June 3, 2014.

## Progress Report on ECI
- The model of the early college initiative, cited again in President Obama's State of the Union, is the basis for the ECI in Business Technology.  Work continues on this project by a number of QCC chairpersons and faculty, facilitated on our campus by Interim Vice president Denise Ward.  Several QCC chairpersons serve on the Steering Committee, and eleven QCC faculty/chairpersons serve on the ECI High School Curriculum Committee.
  The work of the ECI Steering Committee, Curriculum Planning Subcommittee, and Marketing Subcommittee kicked into high gear in January to meet the first critical deliverable: recruit 110 8th grade students by the end of March, and recruit seven high school teachers.  Toward these goals, the work of the three committees was focused on:
  - *Decision on the two AAS degrees that will be offered.  They are our existing AAS in CSI in the Business Department and Internet Technology in the Engineering Technology Department.*
  - *Development of a marketing strategy/campaign (funded by the DOE), including print and on-line strategies to recruit students and their parents. To that end, Stephen DiDio (QCC Executive Director of Communications and Marketing) Chair of the Marketing Planning Subcommittee, in conjunction with Hoa Tu, (HS Principal), and other members of the Curriculum Committee, have researched, vetted and contracted with a website designer, Edlio.  Laura Bruno, (QCC Admissions Director) and Alice Doyle, (QCC Communications and Marketing) have joined the*

> *committee. Marketing strategies planned include creation of a digital storyboard, use of social media, direct mail, open houses, networking, a 'day in the life' of an ECI student and teacher.*
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> ➢ *Finalization of the mission and value statements of the ECI and name of the high school.*
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> ➢ *Curriculum committee also started its work on skills mapping by assembling job descriptions from technology companies that most closely correlate with careers in business technology solutions – for which our two existing degrees most closely prepare our students. The Curriculum Planning Subcommittee also extended its membership to include seven QCC faculty in addition to four chairpersons.*

- In response to questions posed by the Faculty Executive Committee, QCC members of the ECI Steering Committee, including four department chairpersons and several faculty, met with the FEC on January 8, 2014. The following Q and A summary reflects our discussions and responses at that meeting.

***Should not this development be subject to the action of the Academic Senate, the Policy making body of the College?***
We appreciate the Senate's interest in this early college initiative but this is not a College Policy - it is a Departmental initiative. Students will be under the same requirements as any other student in the College. They will be taking one of our currently offered degrees. Students will take a small number of courses as non-matriculated students while they are in high school. We currently do this through several early college initiative programs including College Now and grant programs such as Career Clusters, the 21st Century Community Learning Center and a Student Improvement Grant currently with Martin Van Buren high school. All of the above initiatives are administered and/or awarded by the Office of Continuing Education but all college courses offered in those initiatives are developed and taught by Queensborough's academic departments and faculty and have gone through the college's normal governance processes for curriculum approval. This new initiative involves degree programs offered by the Business Department and the Engineering Technology Department, in a collaboration with SAP and the new High School.

***In what way is the curriculum being organized and directed by academics? Who decides upon the course content, level of content and level of preparation needed?***
We are starting with the Business CIS (Computer Information Systems) Program and the Engineering Technology Internet Technology Program to give students a choice. Students will take the exact same courses as any other QCC student in these degree programs. Course content is defined in the course syllabus which is approved by the department chair and the department faculty. All courses will be taught by QCC faculty. The instructor will teach these courses in the same manner and at the same level that he or she teaches other courses. The project is being placed into the precollege activities when it is a 4 + 2 program that leads to an Associate Degree.

***How involved will the Office of Academic Affairs and members of the academic departments be?***

The Office of Academic Affairs oversees all Academic Departments as well as the Office of Continuing Education and Workforce Development.   Academic Affairs will be heavily involved in the same way that that office is involved in any other program.  There are currently ten (10) QCC faculty (including four Chairpersons) serving as members of the Curriculum Planning Subcommittee of the B-Tech Early College Initiative.  The program will be implemented by the departments, which report to Academic Affairs.  Academic Affairs will be involved just like it has been involved in the Verizon Program.

This is not a 4+2 program.  It is a fully integrated high school and college curriculum – meaning students will take some QCC college courses as non-matriculated students while they are completing their high school degree and will earn both high school and college credit for some of the college courses offered.  Dual credit enrollment is a nationally recognized framework leading to significant success of students in college retention and graduation rates and also in grade attainment.   Please see the Community College Research Council (CCRC) report, What we know about Dual Enrollment Programs at [http://ccrc.tc.columbia.edu/media/k2/attachments/dual-enrollment-research-overview.pdf](http://ccrc.tc.columbia.edu/media/k2/attachments/dual-enrollment-research-overview.pdf)     In the QCC collaborative initiatives cited above, in fiscal year 2014, we are offering dual credit programming to 3,846 high school students in 20% of Queens high schools.

***What is the net budget devoted to QCC's involvement with the school?   Where will this money come from?***

The funding for this initiative is coming from a SAP grant for planning purposes, from a DOE/SED grant, and from a standing agreement that CUNY has with the DOE to establish all the early college schools.  The allocation of the funding for the DOE and QCC is being determined but all college tuition and associated expenses will be supported by the funding.  Additional grants are being written for future cash flows.

***Where will the QCC Courses be taught - on campus or the high school?  Will QCC faculty be teaching them?  Will the faculty be observed by QCC faculty?  Will they be members of the PSC and CUNY or DOE?***

The majority of courses will be taught at QCC.  We hope to bus students to QCC.  However, some courses may be taught at the high school.  All QCC courses will be taught by QCC faculty and faculty will be observed as with any other accredited course of the college.

***Is it a 4 + 2 or will students take college courses before getting their high school degree?  Will students be admitted to a QCC program prior to getting their high school degree?***

This is not a 4+2 program.  As stated above, it is an integrated curriculum where students will take some college courses before they graduate high school.  It will work in a similar way that College Now, Career Clusters and 21st CCLC work.  Students will enroll as non-matriculated students until such time as they complete their high school degree.  They must meet all the required pre-requisite attainments before enrolling in

QCC college courses. They will be enrolled in either the CIS or Internet Technology Program.

***What policies will apply to the QCC Courses taught?  DOE or QCC and CUNY? Policies such as Academic Integrity, probation, dismissal, grade policy.***
All current QCC policies like Academic Integrity, probation, dismissal, grades, etc. will apply.

***Every few years the academic programs are reviewed by either the academic affairs and or by external accreditation agencies. Who is going to review these programs? DOE ? ABET? CSBCS? QCC?***
The academic programs offered will be reviewed in many ways.   They will be reviewed as part of the Academic Affairs 5 year program review process.  For example, when we perform the Program Review of the Telecommunications Technology Program, we include a review of the Verizon Program (which is also Telecommunications Technology: Corporate Specific).  Data is supplied separately.  The B-Tech high school will be subject to review by NYSED as any other NYCDOE high school is and CUNY will be monitoring the initiative outcomes.

***If a student wishes to change their curriculum and opt out of this program, will their credits be transferable?  Will students and their parents be fully informed?***
If students opt out of the program they would either have to transfer to another high school or if they are at QCC transfer to another curriculum or college.  Courses taken would apply to the transfer in the same way they currently apply.  Parents will be fully informed of the program and will need to approve students' enrollment into B-Tech. (Students begin in 9th grade).  We will follow all FERPA guidelines.

***Is this new "degree" as transferable as the other current AAS degrees (within and outside of CUNY)?***
This is not a new degree.  Students will be pursuing our current AAS Degree Program in CIS or in Internet Technology.

***What if a QCC student would like to enroll in the "new" program just for the AAS related courses would he/she be able to?***
Since these are existing courses in existing curricula at the college, any QCC student can enroll.

***Will QCC or the DOE approve graduates and confer the AAS degrees?***
Graduation approval and conferral of the QCC degrees will follow the normal procedure for all QCC graduates.  The NYCDOE would approve and confer the high school degrees.  Please Note:  In the future, there may be consideration of a new Business Technology AAS degree program. Development and approval of such a program would follow all the standing Governance procedures, and the program would be available to all QCC students.

# Campus Events

- Currently on display at the QCC Art Gallery is an extraordinary exhibit: *Power and Ritual, The Amadou Njoya Collection*, featuring prized objects from Cameroon that display power, age, strength and the cultural traditions practiced throughout the region.  The exhibit runs through March 9th.
- As part of the College's National Endowment for the Humanities grant, a panel presentation, entitled "Being 'Other' in America" will be held on Wednesday, February 19th.  Scheduled speakers include Dr. Rose-Marie Aikas (Social Sciences—Criminal Justice), Jordan Schneider and Jessica Rogers, (Department of English), New York City Council Member, Daniel Dromm, and Dr. Genny Beemyn from UMass Amherst.  Also, as part of the NEH symposia, Dr. Megan Elias (History) will lecture on "Jewish Community Cookbooks" on Wednesday, March 5th.  Both events will be held in the KHRCA from 12:10 to 2 p.m.
- The annual "Etiquette in Action: A Business Dining Experience" for QCC Students sponsored by our Office of Career Services will be held Thursday, March 6, 2014 at 4:00 p.m. in the Oakland Dining Room.  To reserve a seat at the event, interested students should visit the Office of Career Services (Library Building, Room 429).  Note, space is limited to the first 50 registrants.
- Newly Tenured Faculty will be celebrated at a reception sponsored by The Office of Academic Affairs on Tuesday, March 11 at 4:30 p.m. in the Oakland Dining Room.  This year, 23 colleagues, from 13 academic departments will be honored as awardees of tenure/CCE.